Abstract—From developers about ad measurement a Web application superior of account in agreement of acknowledgment time, throughput, and availability. Poor QoS translates into balked customers, which can advance to absent business opportunities. At the aforementioned time, aggregation expenditures on a Web site IT basement area action of the site accepted traffic. Ideally, you wish to absorb enough, and no more, allocating assets area they accomplish the a lot of benefit. For example, you shouldn’t advancement your Web servers if barter acquaintance a lot of delays in the database server or bulk balancer. Thus, to aerate your ROI, you accept to actuate if and how to advancement IT infrastructure. One way to appraise IT basement achievement is through bulk testing, which lets you appraise how your Web website supports its accepted workload by running a defined set of scripts that challenge chump behavior at altered bulk levels. Here, I alarm the QoS factors bulk testing addresses, how to conduct bulk testing, and how it addresses business needs at several claim levels.

Keywords--Web Components, Quality of Service, Domain Analysis, Test Automation.

I. QOS MEASURES

QoS is key to assessing how able-bodied Web-based applications accommodated chump expectations on two primary measures: availability and acknowledgment time.

1.1 Availability

Availability measures the allotment of time barter can admission a Web-based application. Availability goals about alter according to the appliance type. Applications, such as online brokerage, generally accept added acrimonious requirements than added applications, such as online biking sites. However, even in industries area availability is beneath critical; it is consistently acute to a company basale.

In accession to appliance type, availability requirements can alter according to the time of day. In accession to appliance type, availability requirements can alter according to the time of day or for appropriate events.

During top bazaar volatility, for example, online allowance sites accept to be account able as abutting to 100 percent of the time as possible.

Likewise, online admission brokers accept to display top availability if tickets for a concert or sporting event go on sale. Unfortunately, at just these times, Web sites are accountable to flash crowds that stretch resources to their limits, sometimes arch to alone user requests and decreased availability.

Finally, Web or e-commerce website availability aswell varies for altered customers: ISPs and networks accommodate altered levels of account to customers, depending on their geographic location.

1.2. Response Time

Another key QoS agency for Web and e-commerce sites is acknowledgment time. With Web-based environments, you accept to ad measurement end-to-end acknowledgment time to actuate how barter apperceive such things as page download and keyword seek times. Also, if defining end-to-end acknowledgment time, you accept to analyze amid the download time for the abject HTML page and that for other page components, such as images and ad banners.

Customer acumen of a Web application acknowledgment time varies according to abounding altered factors some of which are alfresco your site environment. These factors include

- Your site ISP,
- The customer ISP,
- The customer ISP-connection bandwidth,

which networks avenue packets from the chump to your Web site, and the delays imposed by your Web site third affair casework (such as agreeable supply networks that accommodate images and alive media, or ad networks that accommodate banners).

Clearly, barometer acknowledgment time from a alone bounded area and specific time window will not accord you a complete picture.
End-to-end acknowledgment time is time- and space-dependent, and you accept to apperceive how users from altered locations, with altered connectivity, apperceive your site achievement at altered times of day. According to recent measurements by Keynote Systems (www.keynote.com), for example, from 21 January to 11 February 2002, the International Olympics Committee website delivered capricious acknowledgment times for users about the world, aligning from an boilerplate of added than 9.0 abnormal for users in Asia to 3.97 abnormal for users in Europe.

II. LOAD TESTING

As Amount 1 shows, bulk testing lets you ad measurement your site QoS achievement based on absolute chump behavior. If barter admission your site, a Software recorder uses their requests to actualize alternation scripts. A bulk architect again replays the scripts, possibly adapted by assay parameters, adjoin the Web site.

2.1 How It Works

The bulk architect mimics browser behavior: It continuously submits requests to the Web site, waits for a aeon of time afterwards the website sends a acknowledgment to the appeal (the ahead time), and again submits a new request. The bulk architect can challenge bags of circumstantial users to assay Web website scalability. Anniversary emulated browser is alleged a basal user, which is a key load-testing concept. A bulk assay is authentic alone if basal users behavior has appearance is tics agnate to those of absolute users. You accept to accordingly ensure that your basal users

- Follow patterns agnate to absolute users,
- Use astute ahead times, and
- React like balked users, abandoning a Web session if acknowledgment time is excessive.

Failure to actor absolute user behavior can accomplish absolutely inconsistent results. Because barter who carelessness a affair use beneath website assets than those who complete it, for example, planning your basement accommodation bold that all started sessions will be completed can advance you to over- accouterment the site. Also, if you abort to accede affair abandonment, you cannot accurately quantify important business metrics such as:

Revenue throughput, which measures the bulk of money a Web website generates per assemblage time (dollars per second, for example), and

Potential absent acquirement throughput, 1which is the bulk of money in customers arcade carts that was not adapted into sales per assemblage time due to affair abandonment.

During the time a Web website is accountable to the bulk generated by basal users, we ad measurement its achievement and admission metrics such as acknowledgment time and throughput for anniversary bulk acuteness amount that is, based on the amount of basal users.

2.2 When To Use It

Several affairs alarm for bulk testing. Suppose, for instance, that you ahead a cogent cartage admission to your website afterward a business campaign.

In abode of what is now a aiguilles of 3,000 affair starts per hour, you’re assured alert that. Currently, your dial-up barter acquaintance an boilerplate 6.5-second acknowledgment time on seek requests, the a lot of analytical e-business function. What will be the acknowledgment time if the site bulk incrceases to 6,000 sessions per hour?

As addition example, accept that you’re adding new functionality to the website or redesigning Web pages. You accept to apperceive how this will affect acknowledgment time afore your barter acquisition out; accomplishing so lets you ascertain abeyant achievement problems and fix them afore they occur. Addition acceptable time to accomplish bulk testing is if you plan to apparatus IT basement changes.

2.3. Testing Ambit And Results

There are three capital ambits to alter during a load test:
Figure 2. Achievement against load. Shown actuality is two key achievement metrics, throughput and acknowledgment time, as a action of the amount of circumstantial requests.

Workload intensity, about abstinent in affair starts per hour:
- Workload mix, declared by the scripts, which ascertain archetypal sessions and what barter do in anniversary affair type.
- Chump behavior parameters, including abandonment beginning and ahead time.
- Typical bulk assay after-effects include

Amount of completed and alone sessions per hour, as a action of the amount of started sessions per hour. Acquisition and abeyant absent acquirement through put, as a action of the amount of sessions started per hour.

Individual page download times and transaction achievement times against the amount of sessions started per hour.

2.4. Load Testing And Achievement Relationships

You can use bulk testing to adumbrate your Web site achievement at any bulk akin by artlessly accretion the amount of basal users until you accomplish the adapted load. However, active bulk tests for abundant ethics with abundant basal users can be time arresting and expensive. You can admission faster, admitting beneath accurate, after-effects by accumulation bulk testing with analytic or simulation achievement models.

You can use a few basal achievement relationships to acceleration up scalability assay with bulk testing. Accede a book in which several basal users abide requests to a Web site, and let

\[ \text{NVU} = \text{amount of basal users.} \]
\[ \text{NC} = \text{amount of circumstantial requests a Web site is processing.} \]
\[ Z = \text{boilerplate ahead time, in seconds.} \]
\[ R = \text{boilerplate acknowledgment time for a request, in seconds.} \]
\[ X_0 = \text{boilerplate throughput, in requests per second.} \]

Using the Acknowledgment Time law, we get the afterward relationship:

\[ R = \frac{Z}{X_0} \]

A Web site throughput is a action of the load level the amount \( N_C \) of accordingly executing requests and the account demands these requests make on alone website assets (processors, storage devices, and networks, for example).

We ascertain a request account appeal \( D_i \) at resource \( i \) as the boilerplate absolute time the request spends accepting account from the resource. This time does not cover queuing time, and is accordingly absolute of the bulk level. Accustomed this, we can address that

\[ X_0(N_C) = f(D_1, ..., D_K, N_C) \]

to announce that throughput is a action of load level and the account demands on a Web site’s K resources. Because the aforementioned is accurate for response time, we can address that:

\[ R(N_C) = g(D_1, ..., D_K, N_C). \]

So, combining equations 1-3, we get

\[ N_{VU} = \frac{Z}{X_0(N_C)^2} \times X_0(N_C). \]

We can now use either an analytic or simulation archetypal to adumbrate acknowledgment time and throughput for altered ethics of the \( N_C \) load level, and use blueprint 4 to appraisal the amount of basal users we charge to accomplish a accustomed amount of \( N_C \). Load-testing accoutrement are absolutely advantageous here. They can, for example, accomplish scripts for a few basal users to admeasurements account demands, which are load-independent. You can again use the account demands as ascribe ambit to achievement models. Consider, for example, a Web website that has account demands for processing and I/O of 8 and 9 milliseconds, respectively.
Application the Mean Amount Assay method, 3 you can compute $X_0(NC)$ and $R(NC)$ for assorted ethics of NC. Amount 2 shows the consistent curves of $R(NC)$ and $X_0(NC)$ against NC. The amount as well shows that for NC = 19, the amount of basal users computed application blueprint 4 and bold an boilerplate 8-second ahead time would be 897. Amount 3 shows the acknowledgment time aberration as basal users increase: Once the amount approaches 800, acknowledgment time rapidly increases. You can as well appraisal the best amount of website throughput from the account demands by application the top bound:

$$X_0(NC) \leq 1 / \max \{D_i\}.$$  

Thus, in our example, the best throughput would be $1 / 0.009 = 111.1$ requests per second, which is the incumbent asymptote of Amount 2’s throughput curve.

### III. TOOL REQUIREMENTS

There are several important requirements to accede if affairs a load-testing tool. Here, I alternate them in affiliation to the four layers of the hierarchical framework for e-business.

The top bureaucracy akin is the business model, which describes the business blazon (such as B2B, B2C, or C2C); the artifact blazon (such as concrete goods, agenda goods, or services); the revenue-generating archetypal (such as sales, advertising, or referrals); business behavior (product acknowledgment and aloofness policies); pricing; and bookish acreage considerations. At this level, you charge load-testing accoutrement that advice you:

- Track acquisition throughout and abeyant lost revenue throughput,
- Carry out bulk tests beneath the a lot of astute and thorough altitude accessible to abstain over- and under provisioning the IT infrastructure, and
- Understand how business decisions such as marketing campaigns or new business models
- Affect the IT infrastructure.

The next framework akin is the anatomic model, which deals with e-business functions that apparatus the site business model. Such functions ability cover browse, search, select, and add to arcade cart. At this level, you charge accoutrement that advice you:

- load assay functions accurate by abounding different technologies, including Flash, JavaScript, ActiveX, cookies, and SSL;
- perform bulk testing for the functions you offer wireless clients; and
- account for functions that use streaming media.

The next akin is the chump behavior model, which deals with users aeronautics patterns through a site. Barter collaborate with Web sites through sessions, which are basically sequences of after requests that anatomy a abyssal pat tern that you can abduction in graphs, such as the chump behavior archetypal blueprint (CBMG). At this level, you charge accoutrement that advice you:

- flexibly and calmly almanac scripts that represent different types of interactions,
- easily acclimate the load-testing scripts to changes in chump behavior over time, and
- realistically archetypal chump behavior.

In the closing case, such behaviors ability cover affair abandonment, top acknowledgment time altruism for altered pages and functions, chump website experience, and altered ahead times. It ability as well cover chump tenacity: how bent barter are to accomplish e-business functions at your Web site. This can alter depending on circumstances. If banal markets are awful volatile, for example, user’s ability be accommodating to wait best than accepted to barter stocks.

The final framework akin is a assets appropriate to abutment website activities, such as processors, accumulator devices, networks, and software components. At this level, you charge accoutrement that advice you:

Assay Web applications on a approved base in the absolute assembly ambiance (rather than a scaled-down testing version);

Appraise the appulse of changes in the arrangement architecture, server types and their capacity, accumulator devices, software, and networking bandwidth; ascertain the IT basement elements that are causing achievement problems; and carry out bulk tests on-demand and at appointed times.

These requirements can serve as a adviser in allowance you appraise the assorted apparatus and account options accessible in affiliation to your needs at altered levels.

Currently, several companies action load-testing accoutrement and services, including Keynote Systems (www.keynote.com), Mercury Interactive (www.mercuryinteractive.com), Cyrano (www.cyrano.com), Empirix (www.empirix.com), and Segue (www.segue.com).
IV. CONCLUSION

High-volume Web sites are acceptable added circuitous due to several factors, including the use of third-party services, such as CDNs and ad networks, bounded administration and duplication, alive media features, and wireless access. These factors decidedly affect Web sites achievement and scalability, and affectation challenges to designers and users of load-testing accoutrement and services. These challenges axis from both a lower ad equation and top air headedness in altitude after-effects and an added amount of load-testing scenarios to consider.

In the future, this bearings will be affronted as Web sites admission their assurance on dynamically composed Web services. In any case, bulk testing relies on abstracts of a site performance. Therefore, as the air headedness in the abstracts increases due to arrangement altitude or third-party casework you accept to aggregate added abstracts to accomplish statistically allusive results.

REFERENCES


